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Annex (A)
Licensed Service
Short Messages Services (SMS)

Article (1)

Without prejudice to the provisions of this License and its annexes, the Licensee is authorized to provide Bulk Short Messages Services through public telecommunications networks which enable the service provider or its beneficiaries to send or exchange short (text, audio or video) messages. These messages are addressed directly to the beneficiary for the purpose of promoting a certain product, or provision of information or for notifying of updates, or answer to queries or for providing a certain service.

Article (2)

The permitted activities within the framework of providing the services specified as per this Annex are as follows:

- Billing
- SMS Centre Gateway
- User Pack-end System
- MMS Platform

Article (3)

The Licensee or its sub-contractor shall obtain a license from the competent body to distribute the content according to the prevailing laws and rules. As such, the Licensee shall be held responsible for the content of the programmes that are distributed to the beneficiaries as per the Press and Publishing Law, Copyrights and Related Rights Law, and any other relevant laws and guidelines.

Article (4)

In the scope of this Annex the Licensee shall:

1. Inform its Customers, from time to time, about how they can take adequate precautions to protect themselves from SMS Service misuse, including viruses and similar threats.
2. Observe that the provision of professional services (such as medical, legal, engineering or financial consultations) is according to the regulations and restrictions defined by the laws and decisions and shall be limited to those who are authorized by the competent bodies to practice such professions.
3. Follow the decisions and guidelines that regulate the promotional offers for telecom services and other prevailing laws in regard. And shall not use the beneficiaries' phone numbers or numbers received through them for advertising purposes. Moreover, beneficiaries' database available with the Licensee and contains contact numbers to other destinations shall not be sold without a written agreement to obtain a prior permission from the owner of the number.
4. Be committed that servers used to provide the service specified in this Annex shall be within the Sultanate.
5. Be held responsible for all legal impacts that result from damages arising from any defamation, slander, smear or violation of rights resulting from or related to information sent by the Licensee via SMS service provided by the Licensee or falling under his control. The Licensee shall take the required technical and procedural arrangements to avoid such acts.